

Diving into the Fantastic World of Hermes in Paris

Hermes has recently set up a remarkable open event in Paris to share with the public how luxury items are carefully crafted by true artists who work for the iconic French luxury brand.

Last November, Hermes meet up with Parisians and tourists at Carreau du Temple, a beautifully restored former covered market based in hip and trendy Marais neighbourhood.

The event was flawless and unanimously valued by both the media and the visitors. The brand experience was totally stunning since people felt honoured to enter Hermes secret and mysterious world. Craftpeople from the brand were able to share their work and expertise to the visitors and even encourage them to try to reproduce some technical gestures themselves.

The venue comprised a bookshop and a coffee place as well.

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